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Telephone: 082 923 7023
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web: www.cupcakesofhope.org

Cupcakes of Hope is a non-profit company (NPC 2012/103028/08) and Public Benefit Organisation (PBO930053726)

Company profile of Cupcakes of Hope

Who are we? Cupcakes of Hope is a non-profit company (NPC 2012/103028/08) and public benefit organisation (PBO 930053726) started by Sandy Cipriano in 2012. Our mission is to raise awareness of childhood cancer and funds for kids with cancer who are in need of medical and/or financial assistance. We do this predominantly through our love of cupcakes. What sets us apart from other charities is that we ask our volunteers (also known as Cupcake Angels) to "bake" a difference in the lives of our cancer warriors. The only requirement to be a Cupcake Angel is that your cupcakes must be made with love! We believe that we can all make a difference in this world, and that all you need to do this, is a bit of time and lots of love!

What do we do?

We assist more than 160 cancer warrior's every month by paying towards their medical treatments or other day-to-day expenses l like food, clothing and transport for hospital visits. All of our warriors go through a stringent registration process, which includes the submission of doctors' letters specifying their diagnosis. How and why do we raise funds? Children are precious just like gold and hence the colour ribbon for Childhood Cancer is Gold. With the ever-increasing number of new patients registering with us monthly we are continuously looking for new ways to raise the needed funds for our warriors. We host various events, awareness campaigns and now also approach companies and sponsors and give them a golden opportunity to donate money or a specific product we're needing for our precious warriors. Besides being able to make a difference in the lives of our cancer warriors, all companies and sponsors who donate to our cause have the added benefit of being able to get a Section 18A Certificate for their contribution. Throughout the year we hold several awareness and fund-raising campaigns and with September being Childhood Cancer Awareness month the "cherry on top" is our main event - South Africa's National Cupcake Day 4 Kids with Cancer, which is held at the end of September. This community-driven project was hosted at more than 80 malls across the country on 27th September 2025 and we proudly raised R2.1million on the day! In 2016 Cupcakes of HOPE set a new GUINNESS WORLD RECORD for the Tallest Tower of Cupcakes, 10,7m tall. We were able to raise R300 000 for children waiting to receive stem cell or bone marrow transplants. In 2018 we celebrated Nelson Mandela's centennial by creating the WORLD's LARGEST Mandela Cake, a 3m tall sculpted cake of the Mandela Statue, this happened on the 28th of July in Sandton City.

Nedbank Ltd
Branch : Three Rivers
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How do we educate families?

As early detection can help save a child's life, one of our major focusses is educating parents on the Early Warning Signs of Childhood Cancer. We've put these signs into an illustrated leaflet, which is now available on our website in more than 20 languages, including all 11 official South African languages. We hand out thousands of these leaflets during September and they're also distributed at schools and companies who host awareness events throughout the year. How and why to become a Cupcake Angel? Becoming a Cupcake Angel is by far the SWEETEST way to SAVE a life! The dedication and love from our amazing volunteers have enabled us to bless so many kids fighting cancer over the years. Our Cupcake Angels range from as young as three- to ninety-year-olds... from scholars to lawyers and pensioners. It's as simple as signing up with us and helping spread the cupcake love! To join our awesome team of Cupcake Angels, please send an email to sandy@cupcakesofhope.org or visit www.cupcakesofhope.org

Cupcake Greetings Sandy Cipriano Founder of Cupcakes of HOPE